

AI Use Case Mapping with Microsoft Technologies



From Idea to Use Case: Your Ideal Start into AI

Discover how AI can optimise your processes and create measurable value.

As AI continues to redefine the rules of business, organisations face the challenge of leveraging this technology strategically and profitably. Our AI Use Case Mapping helps you identify the most valuable areas of application – specific, practical, and tailored to your business goals.

We start by analysing your optimisation needs and the day-to-day challenges of your teams. Using a structured workshop approach and proven methods such as the AI Use Case Canvas and Microsoft AI Discovery Cards, we help pinpoint where artificial intelligence can deliver the greatest impact.

Our goal: Tangible, prioritised AI use cases aligned with your processes – all linked to tried-and-tested Microsoft technologies.

AI that fits your goals.

SoftwareOne helps organisations match specific business needs and roles with the right Microsoft Copilots and Azure AI services – from Microsoft 365 Copilot for productivity, GitHub Copilot for developers, to bespoke solutions powered by a wide range of Azure AI tools (Azure OpenAI, Bot Service, Document Intelligence, Vision, Speech and more).

Find out which AI use cases offer real value to your business – and how to implement them efficiently and effectively using modern Microsoft technologies.

- **A Clear Focus on Value**
We don't see AI as a buzzword – but as a lever for solving real business challenges.
- **Understanding Your Processes & Challenges**
Your internal workflows, customer expectations and pain points are at the core of our analysis.
- **Creativity Meets Structure**
We combine Design Thinking with tools like the AI Use Case Canvas and Microsoft AI Discovery Cards.
- **From Ideas to Implementation**
We provide you with a prioritised list of actionable use cases – and the right technologies to match.
- **Empowering Your Teams**
Our interactive workshops build AI literacy and enable your teams to actively shape solutions.
- **Connecting Strategy with Technology**
We align your business goals with the capabilities of modern AI – clearly, pragmatically, and effectively.

Workshops That Make AI Tangible



Targeted Preparation

Clear goal setting and participant alignment before the workshop.



Process & Challenge Analysis

Identify bottlenecks with high AI potential.



Development of AI Use Cases

Structured ideation using the AI Canvas and Discovery Cards.



Evaluation & Prioritisation

Assess based on business impact and feasibility.



Technology Mapping

Match suitable Microsoft AI solutions to each use case.



Result: Your AI Roadmap

Concrete use cases and clear next steps for implementation.

Why SoftwareOne?

Our interdisciplinary teams of software developers, data strategists and AI specialists work closely with you to develop practical, tailored strategies that deliver real value. From first idea to successful implementation, we support you in aligning your business objectives with the technological possibilities of modern AI.

With deep expertise in Microsoft technologies and a clear focus on your specific requirements, we guide you through a successful digital transformation – helping you unlock the full potential of AI.

Let's explore your AI potential – with Microsoft.

Contact us today for a non-binding consultation.

CONTACT US TODAY

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